**Professional Development Leadership Competencies  
Individual Presentation Peer Feedback and Evaluation Rubric**

**Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Section: \_\_\_\_\_\_\_\_**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Components of 60 Second Sell** | **D/F Poor** | **C Fair** | **B Good** | **A Strong** | **Points** |
| **Opening:** Included an effective introduction with the goal and purpose clearly stated including a concise introductory backdrop. | 1-5 | 6-7 | 8-9 | 10 | \_\_\_\_\_ |
| **Main Body:** Demonstrated specific information and evidence in a logical, concise, effective manner with content matching chosen scenarios using either the S.T.A.R. or Personal Format. | 1-5 | 6-7 | 8-9 | 10 | \_\_\_\_\_ |
| **Closing:** Effective summary and conclusion. It was clear the Sell was coming to an end. Desired outcomes were achieved (setting up an interview, go-ahead on a project, approval to spend money, etc.) | 1-5 | 6-7 | 8-9 | 10 | \_\_\_\_\_ |
| **Time Frame: 60-90 seconds for Sell** (plus 30 seconds for backdrop. | 1-5 | 6-7 | 8-9 | 10 | \_\_\_\_\_ |
| **Verbal Communication:** Appropriate volume, tone, speed, professional language used, etc. | 1-5 | 6-7 | 8-9 | 10 | \_\_\_\_\_ |
| **Non-Verbal Communication:** Appropriate eye contact, posture, hand gestures, etc. | 1-5 | 6-7 | 8-9 | 10 | \_\_\_\_\_ |
| **Total for Delivery of 60 Second Sell** |  |  |  |  | \_\_\_/60 |

**60 Second Sell Peer Feedback** (Please provide comments that are specific and actionable that include direct/indirect measures that were heard or observed):

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Behavior Based Questions:** | **D/F Poor** | ***NOTE: One of the Behavior-based questions asked should be:***  **“Reflecting on your experiences, what Leadership Competencies would you look to improve in the coming year?”**  **C Fair** | **B Good** | **A Strong** | **Points** |
| **Interview Question #1:** Effectively answered the question with specific information and evidence in a logical, concise manner using either the S.T.A.R. or personal format. | 1-5 | 6-7 | 8-9 | 10 | \_\_\_\_\_ |
| **Interview Question #2:** Effectively answered the question with specific information and evidence in a logical, concise manner using either the S.T.A.R. or personal format. | 1-5 | 6-7 | 8-9 | 10 | \_\_\_\_\_ |
| **Verbal Communication:** Appropriate volume, tone, speed, etc. | 1-5 | 6-7 | 8-9 | 10 | \_\_\_\_\_ |
| **Non-Verbal Communication:** Appropriate eye contact, posture, hand gestures, etc. | 1-5 | 6-7 | 8-9 | 10 | \_\_\_\_\_ |
| **Total for Behavior Based Responses** |  |  |  |  | \_\_\_/40 |

**Behavior Based Question Peer Feedback: (**Please provide comments that are specific and actionable that include direct/indirect measures that were heard or observed):